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Frequently Asked Questions about the 2021 DCA Electric Buying Group

Why is DCA offering this program?

Electricity is one of the largest expenses borne by poultry growers, and many other businesses too. By pooling DCA members' electricity demand and leveraging our buying power through a large, aggregated group, we're able to obtain electric supply prices lower than what Delmarva Power charges the general public and lower than if an individual DCA member were to execute a contract on his or her own. DCA forms the group through Affinity Energy Management, and each DCA member will contract directly with the new electric supplier.

Will I get a separate bill, or have to pay two companies?

No, nothing about how you pay electric bills will change. You will continue to make your payments directly to Delmarva Power. There are no extra steps for you to take as part of the aggregated group.

Who is eligible for this program?

Most DCA members who average at least \$500 a month on their Delmarva Power electric bills are eligible. Chicken growers, businesses, and large-use residential DCA members generally are eligible. Customers of municipal electric systems and our area's three electric cooperatives (Delaware Electric Cooperative, Choptank Electric Cooperative, and the A & N Electric Cooperative) are unable to participate at this time.

How much money will I save?

We estimate that individual members could save about \$1,000 per year by participating in the buying group compared to prices they otherwise would be paying Delmarva Power. Individual savings estimates are available from Affinity Energy Management upon request by contacting Ed Jackson at 302-218-8920 or ed@affinityenergy.net.

What am I committing to?

- Buying your electric supply from a licensed electric supplier for a 2- to 3-year period that will be determined when the contract is executed in October 2021. We will be locking in a flat, fixed rate per kilowatt hour, and there are no separate demand charges.
- Your electricity will continue to be delivered by Delmarva Power. Service issues and service disruptions will continue to be handled by Delmarva Power and the new electric supplier's charges will also be included on your regular monthly Delmarva Power bill – there will be no separate or additional monthly bills to pay.



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Delmarva Power is a delivery (poles and wires) company. It does not care what company actually supplies your electricity. Its job is to deliver the power to you reliably and to provide the best service it can.

- Being a 2021 DCA member with a minimum annual dues payment of \$150 and agreeing to remain a DCA member with a minimum dues payment of \$150 in each year of the contract. You will be reminded about this obligation annually by DCA. *You will not be able to join future buying groups if you do not meet this obligation.*
- Providing application & account information to Affinity Energy Management in a timely fashion.
- Allowing Affinity Energy Management and owner Ed Jackson, through a Power of Attorney form, to execute the new buying group contract on your behalf.

What are the negatives of this program?

None, unless you have or are considering the installation of solar panels. Participants who have or are considering on-site solar panels may not qualify. Please contact Ed Jackson directly if you have or are considering onsite solar. .

How can I learn more?

To learn about your status as a DCA member, contact Maureen Duffy, DCA member relations manager, at 302-841-8203 or duffy@dcachicken.com.

To obtain more program details, enrollment materials, and specific information related to your electric situation, contact Ed Jackson at 302-218-8920 or ed@affinityenergy.net.